

ARTAX privacy policy

At ARTAX we pay great attention how we manage your personal information. In doing so we are guided by relevant legislation, and, more importantly, by our interest to eliminate all risks associated with processing your personal data. Our Privacy Policy summarizes all relevant information relating to personal data management.

1. The ARTAX, a.s. acts as the controller of personal data, processes personal information of employees, customers and business partners only as absolutely necessary.
2. In relation to employees, absolutely necessary information is information required to meet ARTAX legal obligations as an employer. In relation to customers, absolutely necessary information is information required to conclude a sales contract and to deliver ordered goods to a designated address.
3. We send marketing materials to our existing customers and to other interested parties who have given their permission to receive such materials. We keep records of the permissions we have received.
4. At any time an individual or a company receiving our marketing materials may request that these materials no longer be sent. Once this request is made, we stop sending our marketing materials to the designated address.
5. We value the rights of everyone whose personal information we have and we are ready at any point to provide information about the data we hold as required by the General Data Protection Regulation (GDPR). Anyone requiring information regarding use of personal data can send us a request by sending e-mail to info@artax.cz.
6. We store your personal information securely by keeping our physical, technical and ICT infrastructure up to date.
7. Access to personal data is provided only to select ARTAX employees who need it as part of the production and sales and administration processes.
8. ARTAX is actively seeking the most secure systems for the protection of personal information and to this end we are implementing the latest version of Solitea Money S5, which corresponds with the requirements outlined in GDPR. To ensure security of access and day-to-day use within the company computer network, we regularly update our firewall.
9. ARTAX employees have been trained in data protection issues through workshops and through the company's newly released directive on personal data protection.
10. ARTAX is continuing to implement measures identified in the company's internal analysis of GDPR requirements, which will lead to on-going improvements in data security management



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